

What is claimed is:

1. A method for providing message data regarding at least one event associated with at least one website to at least one user, the method comprising the steps of:
 - including in at least one web page at the website a link to a message application for each event associated with the web page for which message data is desired;
 - accessing the at least one web page;
 - selecting the link to the message application associated with the at least one event;
 - inputting user information; and
 - automatically sending messages to the user regarding the event, based on the input user information.
2. The method of claim 1, wherein the step of inputting user information is performed in response to a prompt to the user to input information.
3. The method of claim 1, wherein the step of inputting user information includes inputting user registration information if such information has not already been input by the user.
4. The method of claim 1, wherein a link to the same message application is included in each web page at each website for each event for which message data is desired.

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5. The method of claim 1, wherein the message data is prepared based on the input user information and is sent to the user at a time determined according to the input user information.

6. The method of claim 1, wherein the message data includes information regarding the timing of the event.

7. The method of claim 1, wherein the message data is provided to the user via a personal computer.

8. The method of claim 1, wherein the message data is provided to the user via a wireless device.

9. The method of claim 1, further comprising sharing the information input by the user among different websites.

10. The method of claim 1, further comprising creating a user event profile including all events for which a user desires to receive message data.

11. The method of claim 10, wherein the user event profile is portable among different websites.

12. A system for providing message data regarding at least one event associated with at least one website to at least one user, the system comprising:
a host computer for hosting at least one web page at the website,
wherein at least one event is associated with the website; and

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a message system for providing a message application to the host computer and message data to a user, wherein the host computer includes in the web page a link to the message application provided by the message system for each event associated with the website for which messages are desired, a user accesses the web page, selects the link to the message application associated with the at least one event, and inputs user information, and the message system automatically sends message data to the user regarding the event, based on the input user information.

13. The system of claim 12, wherein the user inputs information in response to a prompt from the message system to input information.
14. The system of claim 12, wherein the user inputs user registration information if such information has not already been input by the user.
15. The system of claim 12, wherein a link to the same message application is included in each web page for each event for which message data is desired.
16. The system of claim 12, wherein the message system prepares message data based on the input user information and sends the message data to the user at a time determined according to the input user information.
17. The system of claim 12, wherein the message data includes information regarding the timing of the event.
18. The system of claim 12, wherein the message data is provided to the user via a personal computer.

19. The system of claim 12, wherein the message data is provided to the user via a wireless device.

20. The system of claim 12, wherein the information input by the user is shared among different websites.

21. The system of claim 12, wherein a user event profile is created including all events for which a user desires to receive message data.

22. The system of claim 21, wherein the user event profile is portable among different websites.

23. An apparatus for providing message data regarding at least one event associated with at least one website to at least one user, the apparatus comprising:

- a web server for providing a link to at least one web page for a message application for each event associated with the website for which message data is desired, wherein a user accesses the at least one web page and selects the link to the message application associated with the at least one event;
- a database server for receiving information input by the user regarding the event;
- an application server for processing the information input by the user;
- and
- a mail server for automatically sending message data to the user regarding the event, based on the input user information.

24. The apparatus of claim 23, wherein the web server prompts the user for information.

25. The apparatus of claim 23, wherein the user inputs user registration information if such information has not already been input by the user.

26. The apparatus of claim 23, wherein a link to the same message application is included in each website for each event for which message data is desired.

27. The apparatus of claim 23, wherein the database server prepares message data based on the input user information, and the mail server sends the message data to the user at a time determined according to the input user information.

28. The apparatus of claim 23, wherein the message data includes information regarding the timing of the event.

29. The apparatus of claim 23, wherein the message data is provided to the user via a personal computer.

30. The apparatus of claim 23, wherein the message data is provided to the user via a wireless device.

31. The apparatus of claim 23, wherein the information input by the user is shared among different websites.

32. The apparatus of claim 23, wherein a user event profile is created including all events for which a user desires to receive message data.

33. The apparatus of claim 32, wherein the user event profile is portable among different websites.